



## MARE SHOW EAST & WEST SPONSORSHIP OPPORTUNITIES

### **\$7,000 ROYAL PERPETUAL TROPHY SPONSOR**

- PERPETUAL TROPHY IN SPONSOR'S NAME
- FULL PAGE COLOR AD IN THE FRIESIAN MAGAZINE
- FULL PAGE COLOR OUTSIDE BACK COVER AD IN BOTH MARE SHOW PROGRAMS
  - 2 BANNERS – ONE HUNG AT EACH MARE SHOW
- OPPORTUNITY TO PARTICIPATE AS A PRESENTER DURING CHAMPIONSHIP ROUND
  - FULL PAGE COLOR AD IN THE FRIESIAN MAGAZINE
- AUDIO ADVERTISEMENT PLAYED INTERMITTENTLY DURING BOTH MARE SHOWS (AUDIO TO BE PROVIDED BY SPONSOR)
  - TOP OF SPONSORSHIP LIST IN BOTH MARE SHOW PROGRAMS
    - LOGO WITH LINK ON MARE SHOW WEBSITE
- WINNER'S CIRCLE BANNER (PROVIDED BY FHANA) AT BOTH MARE SHOWS FOR EXHIBITORS PHOTOS
  - MULTIPLE SOCIAL MEDIA MENTIONS ON FHANA FACEBOOK AND INSTAGRAM
  - RECOGNITION AS A SPONSOR DURING ALL PHASES OF THE EVENT

### **\$2,500 MODEL SPONSOR (ONLY TWO AVAILABLE PER SITE)**

- YOUR COLOR AD ON INSIDE FRONT OR BACK COVER OF THE MARE SHOW PROGRAM
  - FULL PAGE COLOR AD IN THE FRIESIAN MAGAZINE
  - YOUR FARM NAME ON THE CHAMPION AND RES CHAMPION COOLERS
- OPPORTUNITY TO PARTICIPATE AS A PRESENTER DURING CHAMPIONSHIP ROUND
  - RECOGNITION AS A SPONSOR DURING ALL PHASES OF THE EVENT
  - SOCIAL MEDIA POST ON FHANA FACEBOOK AND INSTAGRAM
- BANNER PROVIDED BY FHANA OR CREDIT TOWARDS YOUR SPONSORSHIP IF YOU PROVIDE
  - LISTED IN SPONSORSHIP LIST IN BOTH MARE SHOW PROGRAMS
    - LOGO WITH LINK ON MARE SHOW WEBSITE

### **\$1,500 KROON SPONSOR**

- FULL PAGE COLOR AD IN THE MARE SHOW PROGRAM
- FULL PAGE COLOR AD IN THE FRIESIAN MAGAZINE
- OPPORTUNITY TO PARTICIPATE AS A PRESENTER DURING CHAMPIONSHIP ROUND
  - RECOGNITION AS A SPONSOR DURING ALL PHASES OF THE EVENT
  - SOCIAL MEDIA POST ON FHANA FACEBOOK AND INSTAGRAM
- BANNER PROVIDED BY FHANA OR CREDIT TOWARDS YOUR SPONSORSHIP IF YOU PROVIDE (4'x8')
  - LISTED IN SPONSORSHIP LIST IN BOTH MARE SHOW PROGRAMS
    - LOGO WITH LINK ON MARE SHOW WEBSITE

**4037 Iron Works Parkway, Suite 160, Lexington, KY 40511-8483**  
(859) 455-7430 (telephone) (859) 455-7457 (facsimile)

**\$500 1<sup>ST</sup> PREMIE STER**

- ½ PAGE BLACK/WHITE AD IN MARE SHOW PROGRAM
- RECOGNITION AS A SPONSOR DURING ALL PHASES OF THE EVENT
- OPPORTUNITY TO PARTICIPATE AS A PRESENTER DURING PRELIMINARY ROUNDS
  - SOCIAL MEDIA POST ON FHANA FACEBOOK AND INSTAGRAM
    - BANNER – PROVIDED BY SPONSOR (3'x6')
  - LISTED IN SPONSORSHIP LIST IN BOTH MARE SHOW PROGRAMS
    - LOGO WITH LINK ON MARE SHOW WEBSITE

**\$250 2<sup>ND</sup> PREMIE STER**

- SOCIAL MEDIA POST ON FHANA FACEBOOK AND INSTAGRAM
  - BANNER – PROVIDED BY SPONSOR (3'x6')
- RECOGNITION AS A SPONSOR DURING ALL PHASES OF THE EVENT
- LISTED IN SPONSORSHIP LIST IN BOTH MARE SHOW PROGRAMS
  - LOGO WITH LINK ON MARE SHOW WEBSITE

**PLEASE RETURN THIS FORM BY AUG. 31, 2021 WITH YOUR PAYMENT**

**YES, Count me in as a Sponsor for the 2021 Mare Show**

Please check one : Mare Show East  Mare Show West  Both Mare Shows

Sponsor Name as you want it listed in the program \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_ **Payment Information:** \_\_\_\_\_

Yes, I will sponsor: \_\_\_\_\_  Check enclose (make checks payable to FHANA)

Amount of Sponsorship \$ \_\_\_\_\_  Please Charge My Credit Card

\_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover Card

Card Number \_\_\_\_\_

Exp: \_\_\_\_\_ 3 Digit CVC Code \_\_\_\_\_